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HAUTE RESIDENCE

Olara Rises Along the Flagler Corridor As West Palm Beach's Waterfront Momentum Accelerates

by Emerson Hoover

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Photo Credit: Bacchus

As West Palm Beach continues to attract unprecedented capital, population growth, and institutional investment, a new chapter is taking shape along the Flagler Corridor. Olara, the ultra-luxury waterfront residential destination at 1919 North Flagler Drive, has officially commenced vertical construction, marking a major milestone in the evolution of Palm Beach County's most coveted stretch of real estate.

Developed by Savanna, Olara is rising directly along the Intracoastal Waterway and is scheduled for completion in 2028. The project has already captured significant market momentum, with more than \$100 million in residential sales recorded within its first 60 days on the market, underscoring strong demand from buyers migrating to South Florida's luxury waterfront communities.

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A Defining Moment for the Flagler Corridor

Vertical construction is now underway at Olara's podium level, a key structural and architectural component that spans more than 100,000 square feet and anchors the tower's arrival on the skyline. Beyond its visual impact, the podium houses essential infrastructure, including a full-building generator capable of powering every residence and EV charger during outages—an increasingly critical feature for next-generation luxury developments.

Situated along the Flagler Corridor, Olara reflects the broader transformation of West Palm Beach into a year-round destination for global wealth. The area has seen a surge in population growth, financial services expansion, and residential demand, positioning the waterfront as one of South Florida's fastest-evolving luxury enclaves.

"Olara is elevating the standard for waterfront living in West Palm Beach," said Chris Schlank, President and Co-Chairman of Savanna. "Residents today are looking for communities that blend world-class hospitality, exceptional amenities, and private access to the water—and that vision is at the core of this project."



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Architecture, Interiors, and Resort-Caliber Living

Designed by Arquitectonica, with interiors and amenities by Gabellini Sheppard Associates, Olara will feature 275 residences ranging from two- to four-bedroom plus den layouts, spanning approximately 1,500 to more than 4,200 square feet. Homes will showcase floor-to-ceiling windows, expansive terraces, European-inspired kitchens, spa-like primary baths, and a refined palette of natural materials that emphasizes light, scale, and indoor-outdoor flow.

The development's amenity program spans more than 80,000 square feet and is designed to deliver a private resort experience without sacrificing discretion. Wellness offerings include an expansive fitness complex, open-air yoga deck, Pilates and performance studios, and a five-star regeneration spa operated by Arch Amenities, complete with a Japanese-style onsen, cold plunge, vitality pools, and meditation spaces.



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Waterfront Access at the Center of the Vision

A defining feature of Olara is its private 192-foot marina, offering dedicated slips for residents and direct access to the Intracoastal Waterway. A dedicated seafaring concierge will curate yacht charters and waterfront dining experiences, providing a level of access rarely found in residential developments.

"While many properties offer water views, few provide residents with true access to the water," Schlank noted. "The marina has been central to our vision from the beginning."

Further elevating the lifestyle experience, Olara will introduce the first José Andrés Group restaurant in the Palm Beaches. Located directly on the waterfront, the venue will offer both indoor and outdoor dining, along with curated culinary services available throughout the amenity spaces and residences.

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A New Standard for West Palm Beach Waterfront Living

As construction continues to rise, Olara is emerging as a defining presence along the Flagler Corridor, one that reflects the region's rapid growth while setting a new benchmark for waterfront living in Palm Beach County. With pricing beginning at \$1.7 million, the development represents a rare convergence of architecture, wellness, hospitality, and direct access to the water in one of South Florida's most dynamic coastal cities.



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